



VESTED[®] CDA COACH



CDA Continuing Education Program



Mastery

CDA Continuing Education Program



Memory Jogger



- The CDA Continuing Education Program is an ongoing continuing education program which brings both on-demand and in-person learning opportunities to CDA's
- The program provides CDAs with the latest case studies, best practices, tools and resources



Online / On-demand Deep Dive and "Staying Fresh" Learning Topics
(self paced)



Live Virtual Ask-the-Expert and Behind the Scenes Case Study
(bi-monthly)



In-Person CDA Conference
(annually)



Example Deep Dive Topics



Deep Dive topics include mini-courses on advanced concepts. For example, the Vested Executive Education course all CDAs take has a one hour module on Request for Partner. The Request for Partner Deep Dive covers an additional 27 Topics to help you take your CDA skills to the next level.

Standing Neutral



5 Topics, including Best Practices and Resources

Request for Partner



27 Topics, including Resources, Case Studies and an Ask-the-Expert session

Look for new Deep Dive Topics to be added periodically



Keeping Fresh



CDAs who find themselves asking “what is the latest...” now have a place to stay fresh on key concepts. These Topics will help you build on the skills you developed in qualifying for your CDA Certificate

For example, want to freshen up your knowledge about Pricing Models?

New Topics will be added on a regular basis

The screenshot shows a module page with the following content:

- Module Title: Pricing Models: The Latest Thinking Including Case Studies and Best Practice Implementation Tips
- 8 Topics
- Module Content: 0% COMPLETE | 0/8 Steps
- 10 Minute Overview: What's New In What We Teach
- Microsoft-Accenture Case Study (business process outsourcing)
- P&G - JLL Case Study (global facilities management)
- IT Case Study
- Telia-Veolia Case Study (network facilities management & maintenance)
- EPIC Deal Case Study
- Resources CDAs Find Helpful
- Live Ask the Expert with EY & Cirio: Lessons Learned in Pricing Models (June 30th 7am pacific)



Ask The Expert and Behind the Scenes Case Studies



Join us for virtual live sessions (offered bi-monthly) where we invite fellow CDAs and/or outside experts to share their insights

"Ask the Expert" Events



Karl Manrodt (Creator of CaT) and Liz Guncay (CaT Administrator) share their insights about the Compatibility and Trust Assessment

Behind the Scenes on Real Deals



Hear four CDAs on the EPIC deal as they share insights and lessons learned on the "EPIC" Facilities Management deal

***New Sessions to be added Bi-Monthly
Miss a live session? No problem! You can access the recording.***



CDA Conference

Join us for our CDA Conference at the University of Tennessee's College of Business where CDAs from around the world gather to network and learn from each other



There is an incremental costs to attend the CDA Conference. The cost is "cost recovery" and passed through with no mark up. Historically the registration fee has been under \$400 for the two-day event and includes meals and on-campus transportation during the event..



Specific Courses

The CDA Community does occasionally host other events/learning opportunities. For example, EY/Cirio Law Firm host an annual Vested Roundtable for the Nordics CDA Community.

Vested round table 2019

“We are in it together”- A forum for Vested partnerships

Stockholm the 20th of May 2019

CIRIO EY
Building a better working world



Summary: What, When, Where, How Much and Who

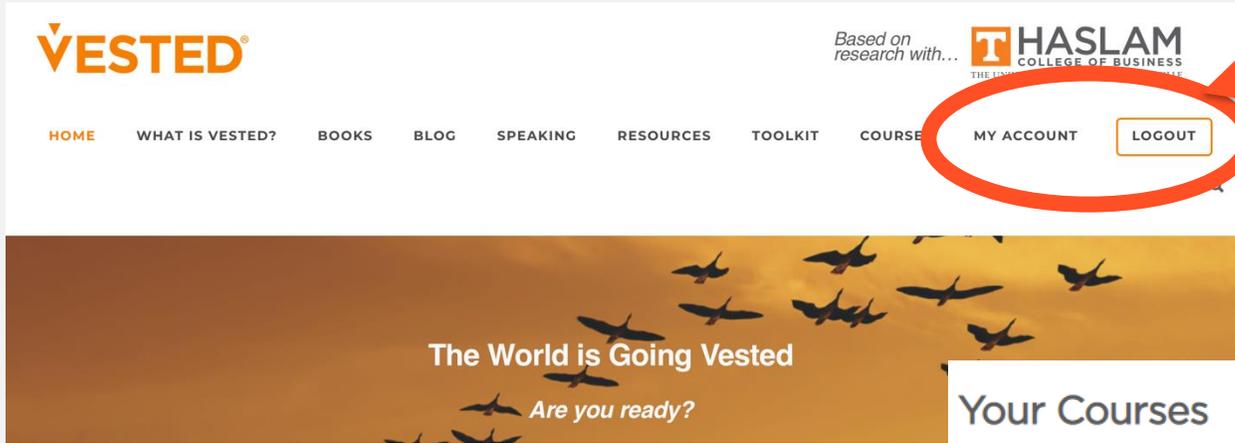


Memory Jogger



| What | Online Deep Dive Learning Topics | Live Virtual Ask-the-Expert and Behind the Scenes Case Study | In-Person CDA Conference | Specific Courses |
|----------|--|--|---|-------------------------|
| When | On Demand 24x7x365 | Bi-Monthly | Annual | Only if there is demand |
| Where | MY ACCOUNT on www.vestedway.com Learning Management System | | University of Tennessee (Knoxville)* | UT or On Your Site* |
| How Much | \$150 Per Year | | Varies/Cost Recovery (\$375 in 2020) | Varies/Cost Recovery |
| Who | All CDAs | | | |

* Some Centers of Excellence host Regional events (e.g., EY/Cirio in Nordics)



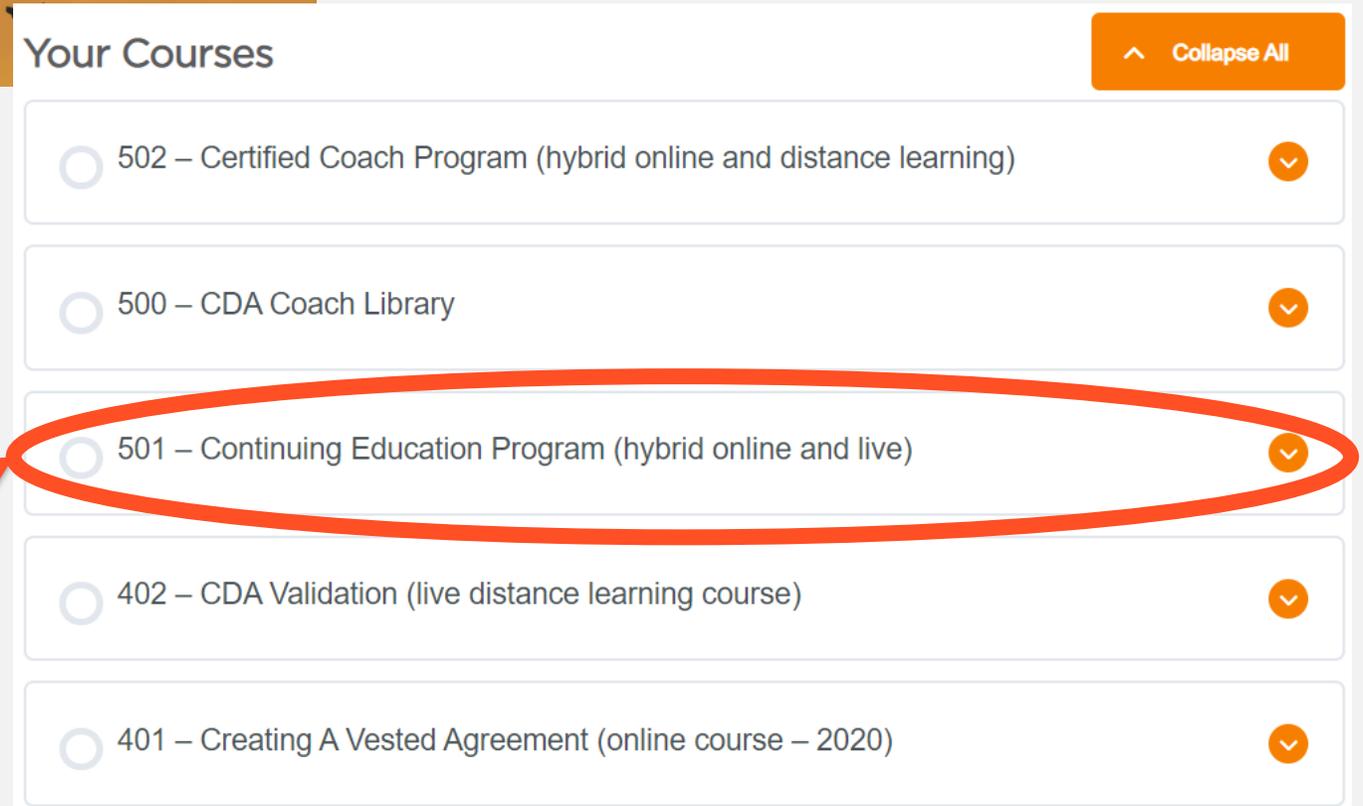
1

Go to www.vestedaway.com to access MY ACCOUNT (if you are not logged in you will need to enter your email and/or user name and password)

2

Once you are in MY ACCOUNT you will see all of your courses

Click on the CDA Continuing Education Program course





VESTED
CDA COACH

CDA Continuing Education Program

Based on research with...
HASLAM
COLLEGE OF BUSINESS
THE UNIVERSITY OF TENNESSEE, KNOXVILLE

Course Content Expand All

Introducing the CDA Coach Library - Your One Stop Shop for Vested Resources

- Take a Tour! Click on this Module where you can take a virtual tour and learn how to navigate the CDA Library

Keeping Fresh: Topics to Build on the Skills You Developed Qualifying for Your CDA

- Pricing Models: The Latest Thinking Including Case Studies and Best Practice Implementation Tips** 8 Topics

3

Click on the Expand button to show all 8 of the Pricing Model Topics or click on the Module to open it

Keeping Fresh: Topics to Build on the Skills You Developed Qualifying for Your CDA

- Pricing Models: The Latest Thinking Including Case Studies and Best Practice Implementation Tips 8 Topics

Module Content 0% COMPLETE | 0/8 Steps

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4

Click on any of the Topics to begin your deep dive learning journey



Strategic Design Question: How

How is Learning Delivered?

Hard skills content is delivered the following ways:

- On-demand learning Topics designed to improve hard skills (e.g., Pricing Model deep dive)
- A mixture of 'expert' led sessions delivered "live" via Zoom
- **Ask the Expert** Discussion Board where CDAs can ask questions and get answers from UT Faculty and/or their CDA peers

Soft skills content is delivered in the following ways:

- On-demand learning Topics designed to improve soft skills (e.g., Using the Fist to Five method for consensus building)
- Courses offered by other University's and professional associations (e.g., Lorensberg's course on "Facilitating Innovative Meetings" offered in both Swedish and English)



Strategic Design Question: Where

| | | |
|--------|---|---|
| Where? | On-demand Learning Topics  | <ul style="list-style-type: none">The Vested Learning Management System Platform |
| | Live Virtual Topics  | <ul style="list-style-type: none">Ask-the-Expert and Behind the Scenes Case Study sessions hosted by the Vested faculty (e.g., Zoom, Teams) |
| | In-person Events  | <ul style="list-style-type: none">CDA Conference (Hosted at the Univ of Tennessee's College of Business)Specific events/courses* (only if there is demand) |

* Some Centers of Excellence host Regional events (e.g., EY/Cirio in Nordics)



Strategic Design Question: When

| | | |
|-------|--|---|
| When? | On-demand Learning Topics  | <ul style="list-style-type: none">• 24x7x365: Online/On-demand continuing education topics can be accessed via the Vested Learning Management System Platform based on a CDA's desire to explore additional topics |
| | Live Virtual Topics  | <ul style="list-style-type: none">• Bi-Monthly: Live Virtual Deep Dive Learning Topics are targeted for one every two months; most are one hour long |
| | In-person Events*  | <ul style="list-style-type: none">• Annual: CDA Conference |

* Some Centers of Excellence host Regional events (e.g., EY/Cirio in Nordics)



Strategic Design Question: Costs

| | | | |
|--------|---|--|--|
| Costs? | On-demand Learning Topics |  | <ul style="list-style-type: none"> • \$150 per person per year • Goal is cost recovery to administer the program |
| | Live Virtual Topics |  | |
| | In-Person CDA Conference |  | <ul style="list-style-type: none"> • Cost varies based on the cost to host that year's event • Goal is cost recovery to administer the program • Historic cost is less than \$400 |
| | OPTIONAL Certified Vested Coach Program |  | <ul style="list-style-type: none"> • \$500 one-time enrollment fee • Includes costs of hard skills exams • Does not include Mentor assisting with delivery of project initiative (e.g., facilitating a CaT workshop, conducting an RFPartner). If CDA Coach Candidate needs additional support they can coordinate directly with their mentor |



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